Match Group Partners with Correlation One in Training and Mentorship Program for Underrepresented Professionals

Match Group today announced its partnership with Correlation One's "Data Science for All (DS4A)/ Empowerment" program, a free virtual data analytics training and jobs program for U.S. students and professionals from underrepresented communities, including Black, Latinx, LGBTQ+, women, and U.S. military veterans. Match Group and DS4A / Empowerment together have the goal of training 10,000 people with critical data science skills and linking trainees with mentors to guide them in their job searches and new careers.

"We know that while talent is equal, opportunities are not," said Shar Dubey, CEO of Match Group. "That's why we at Match Group want to be a part of the solution and provide opportunities that will solve the pipeline problem in tech. Working with Correlation One to bring more opportunities to underrepresented groups is the first step in that direction."

Participants in the program will receive 13 weeks of online training led by an instructor team from Ivy League universities. At the end of the program, participants will present real data projects, receive certificates, and be matched with recruiters from leading corporate sponsors from business sectors including technology, financial services, consulting, and consumer products. Participants will also be connected with Match Group mentors and recruiters

from sponsoring organizations who will provide professional development advice and job opportunities throughout the program. Our commitment to DS4A / Empowerment's efforts reflects Match Group's commitment to equal opportunity for an equal tomorrow. Applications for the first class may be submitted through October 4, 2020.

Learn more about the program and where to apply here:

"The quality of applicants is outstanding. Our assessments have surfaced hard-to-find potential, and through technical training and professional development, our program will connect this diverse pool of talent to the jobs of tomorrow," said Rasheed Sabar and Sham Mustafa, Correlation One Co-Founders and Co-CEOs. "Match Group is an incredible partner in our mission to ensure that the transition to a data science economy is an equitable one. As data-driven algorithms become more present in our society, those algorithms themselves need to be fair, unbiased, and transparent. To do that we need to make sure that data skills and jobs are accessible to diverse and representative groups of people."

Since launching applications for the first 500-person cohort in Fall 2020, DS4A / Empowerment has seen significant traction on multiple fronts:

- Over 7,000 applications have been received from candidates in 48 states.
- The diversity of applicants is robust, with ~50%+ identifying as female, ~50% African American, ~21% Hispanic and ~8% LGBTQ+.
- The program is supported by partnerships with 30+ organizations, including the National Society of Black Engineers, Historically Black Colleges and Universities, and Hire Heroes.
- Hundreds of individuals who have applied to the program

attended or are currently attending Historically Black Colleges and Universities (HBCUs), with representation from over 35 HBCUs nationally.

Match Group joins a list of employers who are also using Correlation One's assessments and training, including JP Morgan, Citadel, EY, Lyft, Experian, Jeffries, Point 72, Softbank, Wayfair, China Merchants Bank, Memorial Sloan Kettering Cancer Research Center, Marshall Wace, GSA Capital, IMC Markets, XTX Markets and National Science Foundation.

For more information, please visit: https://www.correlation-one.com/ds4a-empowerment

About Correlation One

Correlation One is a technology company whose mission is to make data science for all. The company believes that data literacy is the most important skill for the future of work. It promotes data literacy through global data science competitions, rigorous data skills assessments, and enterprise-focused data science education. Correlation One's solutions are used by some of the most elite employers all around the world in finance, technology, healthcare, insurance, consulting and governmental agencies. Correlation One is committed to promoting a more inclusive global AI ecosystem, including programs for more women and minorities in data science.

https://www.correlation-one.com/about

About Match Group

Match Group, through its portfolio companies, is a leading provider of dating products available globally. Our portfolio of brands includes Tinder®, Match®, Meetic®, OkCupid®,

Hinge®, Pairs™, PlentyOfFish®, and OurTime®, as well as a number of other brands, each designed to increase our users' likelihood of finding a meaningful connection. Through our portfolio companies and their trusted brands, we provide tailored products to meet the varying preferences of our users. Our products are available in over 40 languages to our users all over the world.

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